



Financial Forum Quarterly Update

8 February 2015



Agenda

- Welcoming
- How did we do in 2014
 - 2014 Recap – income and expenses
 - 2014 Stewardship results
- 2015 Budget
- Managing the rest of the year
- Q & A

Your Finance Committee

- Nick Tumminello, Chair, Member of Board
- **Eric Applegate****
- **Joel Klee****
- Troy Barker, Chair of Stewardship Committee
- Greg Jordan
- **Richard Kluger****
- Doshia Stewart
- **Charles Young****
- Ex-Officio, Non-Voting Members
 - Darren Cushman-Wood, Pastor
 - Albie Marco, Finance Consultant
 - John Drake, Treasurer

6pm Third
Tuesday of the
Month
Open to all
members of
North

Many Thanks!!!

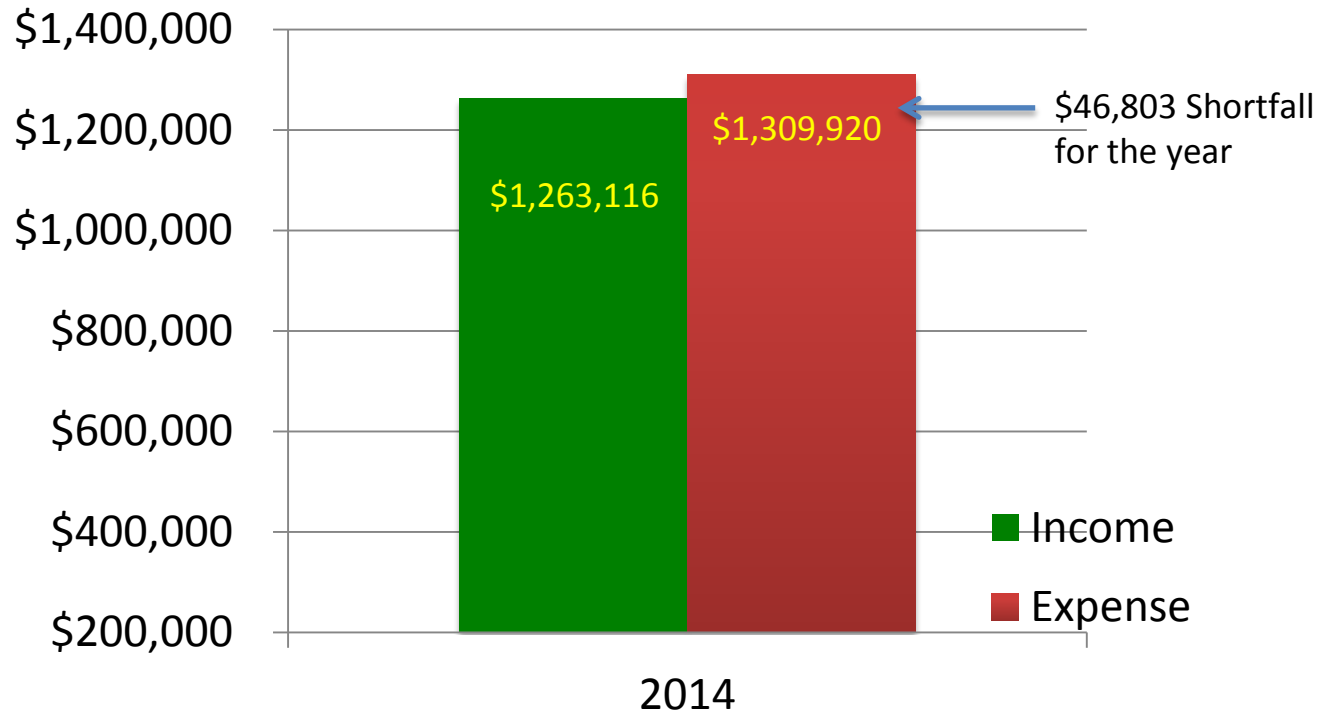
Many thanks to Finance Committee members that have rolled off at the end of 2014

- **Mark Kays**
- **Bob Sachs**
- **Mandi Shawaria**

When you see them....Thank them for their service

How did we do in 2014?

2014 Final Results



Overall we ended the year with expenses exceeding income by **\$46,803**

2014 Income

- Total Income \$1,263,116
- Highlights
 - Pledged income - \$939,453
 - \$110,546 below pledged amount
 - payment rate was 89%
 - Non-Pledged Income – \$208,000
 - \$28,000 higher than planned/expected!
 - Did not receive the other income – non-designated bequests we planned for - ~\$30,000

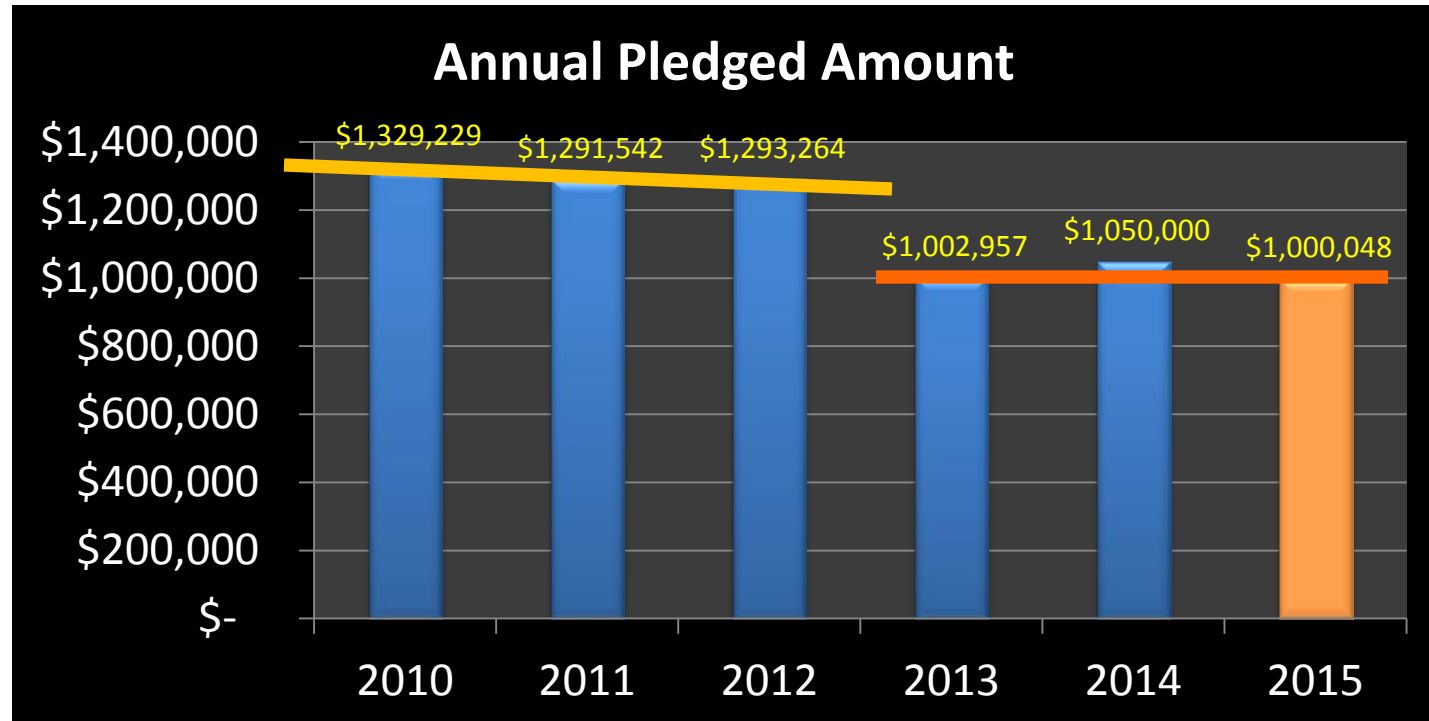
Expense

- Expenses were **\$53,221 below budget**
- Highlights
 - Expenses reduced primarily through compensation and benefits (**~\$60,000 under**)
 - Tight expense control in other areas
 - Offset by higher than budgeted building and grounds expenses (**\$11,800 over**)

Stewardship Results

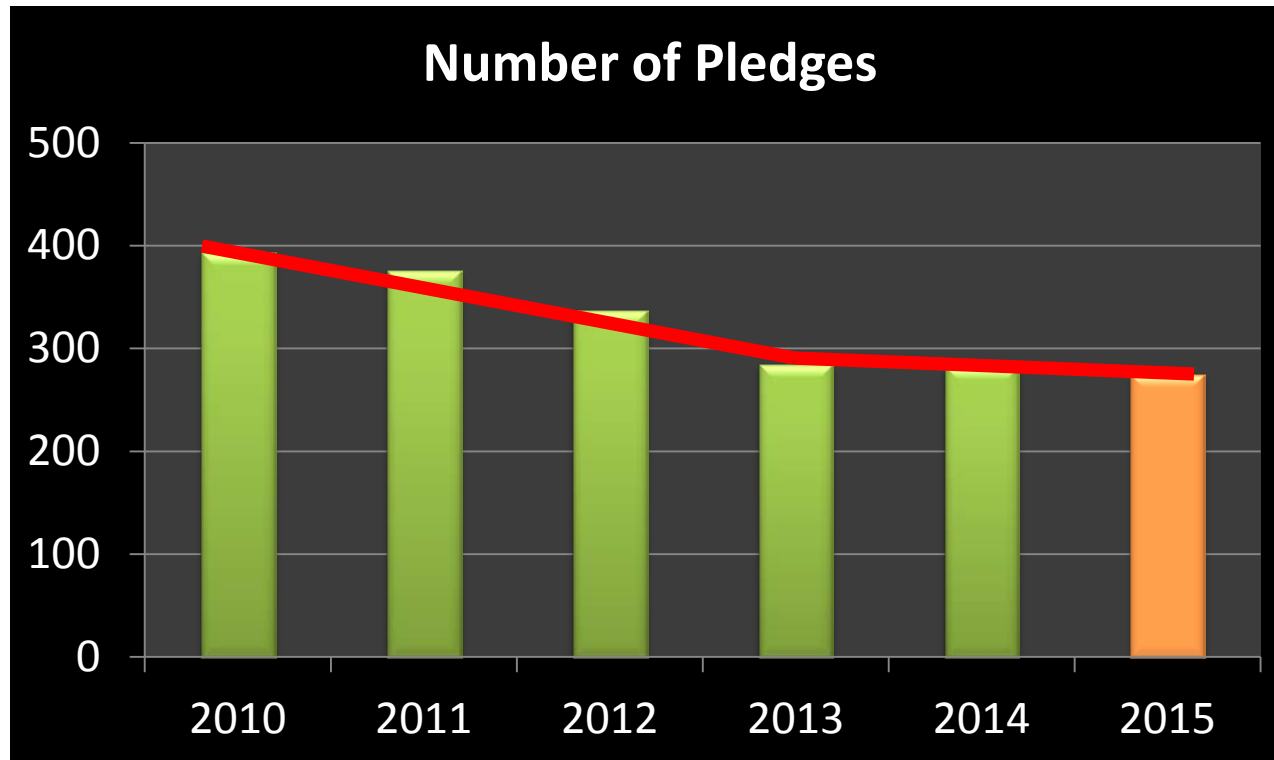
- 2015 Stewardship **Goals**
 - \$1,300,000 in pledges
 - 315 pledging units (10% increase)
- 2015 Stewardship **Results**
 - \$1,000,048 in pledges (**\$300,000 below goal - \$50,000 below 2014**)
 - 275 pledging units (**40 below goal - 8 less than 2014**)

Pledging Trends



- **Pledge amount has declined**
 - Part due to gradual shift since 2011 of a pledge/donation previously directed to General Operation fund to be directed to endowment
 - Part due to contribution to patterns
- We appear to have stabilized at ~\$1,000,000 in pledges

Pledging Trends



- Pledging base is getting smaller for various reason
 - Philosophical differences
 - Competing interests
 - Societal/generational trends
 - ???

North is increasingly relying on a smaller group to do more

2015 Approved Budget

- Final 2014 budget: **\$1,260,750**
- Income: **\$1,264,633**
 - (\$987,000 pledged + \$180,000 Non-pledged + \$64,850 Designated Contributions + \$131,060 other)
 - Includes
 - \$25,000 from additional PME
 - \$88,500 Parsonage fund (one-time event)
- Expenses: **\$1,260,750**
 - Reduced to align with income
 - Salaries – no increase for all staff
 - Reduction in Conference Apportionment to 25% of expected amount
 - Reductions in contracted services, maintenance/repairs, food/meals, vehicle rentals, and additional smaller adjustments

Going Forward – 2015

- **Expense management**
 - Continue to be conservative and prudent with spending
 - Better information for budget holders to manage within in their budget
 - Adjust during year as needed
- **Income**
 - Improve understanding of pledging
 - Focus on increasing the %% of payment on pledge commitments
- **Transparency** - Continue to have open conversations
- **Change direction of trends** – Board will commission a working group to assess and recommend actions to improve the future

Questions??